

stopsexwithkids.ca



Communities in Action
November 13, 2008

“Spreading the message is important, by doing this campaign it’s given an opportunity to everybody to be able to go out there and create awareness.”

— Jackie Anderson, *The Ma Mawi Wi Chi Itata Centre*



Official Launch of Stop Sex with Kids

On November 13, 2008, the Manitoba community came together to launch a public awareness campaign and send a message that child sexual abuse is never okay. Almost 500 volunteers from the community, government offices and law enforcement went into the streets of Manitoba to shed light on a problem that often goes unseen.

At 40 locations spanning our province, 15,000 postcards were hand delivered to the Manitoba public over a one hour period clearly stating that adults are buying our children for sex and it is child abuse.

While we have a long way to go in protecting Manitoba’s children, November 13, 2008 was a very good day for our province. Manitobans continue to be leaders in the fight to stop child sexual exploitation and we will not stop.

This scrapbook is a memoir to all the hard working, passionate and dedicated volunteers, community service providers and government officials that came out on November 13th, 2008 to send a clear message that the sexual abuse of our children will not be tolerated.

We hope that this booklet serves as a reminder of what can be accomplished when we come together. Thank you.

“This is about informing the public, challenging their thinking and encouraging action.”

—Christy Dzikowicz, *Director of Child Find Manitoba*

ENCOURAGE

Main Goals of the Stop Sex with Kids Public Awareness Campaign

EDUCATE

the public about the impacts of children exploited through prostitution

ENGAGE

the community by demonstrating the urgent need for public action in protecting children

ENCOURAGE

adults to report incidents of child exploitation

EMPHASIZE

strong partnerships with key stakeholders – law enforcement, community organizations, educators and families

In 2006, Manitobans saw Phase I of the Stop Sex with Kids campaign and were sent the message that sex with kids is child abuse. As we move forward with Phase II, we are building on that message and are coming together to mobilize our community into action.

The goals of the campaign remain strong and by continuing to work together we will make progress in the fight to stop child sexual exploitation.



“ Today is a historic day, it is a day that we are in fact walking the walk, we are stepping forward and telling Manitobans that enough is enough. If there is a story to share today it is one of action.

– Lianna McDonald, Director, Canadian Centre for Child Protection



“ We have to see the invisible, we have to stop sex with kids.

– Honorable Gord Mackintosh, Manitoba's Minister of Family Services & Housing



ADVOCATE

Launching the Campaign

– Spreading the Word



Leslie Spillet



Jackie Anderson



Lianna McDonald

Honorable Gord Mackintosh



Christy Dzikowicz

“ I am extremely excited to see that we are trying to make a difference for our children. These are OUR children... They are our next generation of doctors and lawyers... one day these kids will be there to take care of us... so we need to take care of them.. – Rachele, *Website comment* ”

ENGAGE

“ I just wanted to say again "meegwetch" for offering your time to help with Child Find's "Stop Sex with Kids" Campaign today at our SCO corner.

As everyone knows, child sexual exploitation is an extremely important, critical and disheartening issue predominantly facing indigenous children here in Manitoba, and I'm so very glad we all worked together to bring attention to it.

Again, meegwetch **you guys totally rock!** ”

– Nahanni Fontaine *Director of Justice, Southern Chiefs Organization* – addressing launch volunteers

“ The Sage House team had a busy noon rush of traffic going to the North End on the Salter Slaw Rebchuck Bridge! We distributed all our cards and then got more. Welcome to the North End, stop sex with kids! ”

– Gloria Enns, *Sage House*

The campaign went very well at the Moray and Portage site. We handed out over 200 post cards, and a dozen posters to surrounding businesses. Most folks rolled down their windows and took the cards. – Mary Scott, on behalf of the Moray Bridge volunteers.

LEAD

The Pas



Main & Broadway, Winnipeg



Main & Inkster, Winnipeg



Gimli



Thompson



“What is always a wonder to me is how unanticipated, positive spillover occurs when we allow ourselves to get involved. – Lynn Purvis Website Comment”

ACTION

“

Our Metis Child Family and Community Services Team was proud to be a part of the Stop Sex with Kids Campaign. We handed out postcards at the intersections on Main and Inkster and were able to deliver all of the postcards that we were sent in our package – Patricia Alphonso Cox, *Metis Child Family and Community Services*”



“

The campaign was wonderful. We delivered posters and postcards to people on the street, in cars and to businesses. The weather was beautiful for the campaign. We had an excellent group here in The Pas from a diverse group of programs and services. – Stephanie Hutchinson, *Macdonald Youth Services*”

”

EDUCATE

Portage & Moray, Winnipeg



Brandon



ASSIST



Media Articles

This massive action captivated the media. Every major television station reported on the event, as well as radio and newspapers in Winnipeg and around the province. Just as this campaign and launch is about a collective, so too was the media coverage with each television station interviewing a different key community person. There was no single spokesperson, there were many and it was powerful.



Stop Sex With Kids postcard campaign



Stop Sex With Kids website

“Yesterday was so empowering to see the hundreds of people out in our province taking an invested interest in protecting our children and even more empowering to hear all the positive feedback we received from those accepting the post cards. –Website comment”

Stop Sex With Kids postcard campaign

You've heard the stories of sexual tourism in developing and under-developed countries, but it's not the kind of thing many Canadians realize is happening here.

Sexual exploitation of children for prostitution is still a major concern in Canada, and Manitoba.

On Thursday Child Find Manitoba along with the Manitoba Strategy on Sexually Exploited Youth launched phase two of the “Stop Sex with Kids” campaign.

Thousands of postcards were handed out at a number of locations around Winnipeg and Manitoba. The postcards outlined the impacts of sexual exploitation on its victims.

Citizens groups, as well as law enforcement professionals from around the province, participated in the postcard campaign.

ctwinnipeg.ca article

PROTECT

MOVING FORWARD

On November 13th, 2008 we showed Manitobans what can be done when we work together to stop the sexual exploitation of our children. People have taken notice but this is only the beginning.

We must take this momentum through 2009 and continue to work collectively and collaboratively. It is our sincere hope that www.stopsexwithkids.ca may be used by the community as a gathering spot and place to share ideas, share successes and model for others how to get involved in this fight and stay involved.

Together we will have an impact.



People that are victims now, it will be encouraging for them to see that there are people that are standing up, taking notice and want to do something about it. – Grand Chief Ron Evans, *Assembly of Manitoba Chiefs*

Community Partners

Government of Manitoba Department of Justice Healthy Child Manitoba Manitoba Strategy South East Child and Family Services Child and Family Services, General Authority RCMP Winnipeg Police Winnipeg Fire and Paramedic Service Office of the Children's Advocate Elizabeth Fry Society Micah House Salvation Army North End Community Renewal Organization Canadian Mental Health Voices –Youth in Care Network North End Ambassadors Downtown Watch Health Action Center Winnipeg Regional Health Authority Bright Beginnings Parent-Child Coalition – Churchill Destination Winnipeg Red River College Manitoba Youth Center Survivor's Hope Crisis Center Macdonald Youth Services Spence Neighborhood Association Neighbor to Neighbor Safety Strategy North Point Douglas Residents Association Canadian Border Service City Of Winnipeg Provincial Council of Women University Of Winnipeg Ma Mawi Wi Chi Itata Center Brothers in Spirit Group Child and Youth Care Program Sage House Mary Mound Citizens on Patrol Metis Child and Family Services Southern Chiefs Organization Nations Coordinated Response B&L Youth Services Big Brothers Big Sisters Health Action Center Beyond Borders New Directions Ka Ni Kanichihk Ndinawe Youth Resource Center Mothers of Red Nations

This is not about one individual or one agency; this is about the province of Manitoba stepping up and saying enough is enough. – Lianna McDonald, *Director of the Canadian Centre for Child Protection*

Thank you – a personal note from Child Find Manitoba.

Child Find Manitoba was honored to help coordinate this provincial initiative. On November 13, 2008 Manitobans took notice of this massive effort to create awareness of the victimization of our children. What they may not have seen is how quickly, collaboratively and passionately all of our community partners came forward to lend a hand and send the message – work together.

We would like to recognize all individuals and organizations that participated in the launch. The impact that was made on that day and on the days to come is immeasurable. The great work of each of your organizations will continue to change lives and give a voice to the children in our province, and for that we thank you.



Child Find Manitoba
615 Academy Road
Winnipeg, Manitoba R3N 0E7

Phone 204 945 5735
E-mail mail@childfind.mb.ca
Web www.childfind.mb.ca

Registered Charity Number 10691 3627 RR0001

